VORIVANT

PORTFOLIO · NOVEMBER 2026

Aaron Tuttle

Desktop software, public data tools, digital products and online stores, built and run under one brand.

6	10	11	97
PRODUCT LINES	WINDOWS PROGRAMS	PUBLIC DATA TOOLS	ETSY LISTINGS

vorivant.com · hello@vorivant.com · Michigan based

No revenue, sales, review or usage figures are claimed anywhere in this package. Showcase only: no source code or installers in this PDF.

OVERVIEW

Vorivant at a glance

LEAD OFFERING · LAUNCHING DECEMBER 3

Tag You're Booked

A done-for-you missed-call text-back and booking service for US dental practices. When a call is missed, an automated system texts the caller two open appointment times and the patient books by replying. Sold alone or in the Complete Local Growth bundle with Profile Rebuild (for your Google Business Profile) and Review Management.

$497 setup · $297/month
hello@vorivant.com
See page 10

Vorivant is the umbrella brand and the website (vorivant.com) for the products I make: six product lines, from Windows software and public data tools to spreadsheet templates and online stores. **Founder: Aaron Tuttle, from Nov 2026.**

PRODUCT LINE	WHAT IT IS	WHERE	STATUS	PAGE
Tag You're Booked	Missed-call text-back and booking for US dental practices, done for you.	hello@vorivant.com	LAUNCHING DEC 3	p. 10
Arcane	Ten Windows programs: installer, memory cleaner, shutdown scheduler, toolkit, game mode, controller emulator, wallpaper widget, archive manager, malware scanner, disk cleaner.	Windows. Free downloads at vorivant.com/downloads.	BUILT	p. 4–6
Apify Actors	Eleven public data tools on the Apify Store: eight turn Google's public pages into CSV, Excel and JSON, one exports your own GA4 data, two cover YouTube transcripts and app reviews.	apify.com/aaronoptimus	LIVE	p. 7
ClipboardCalc	Etsy shop with 97 listings: spreadsheet templates and bundles for contractors, home daycares, treasurers and other small businesses, plus printables.	etsy.com/shop/ClipboardCalc	LIVE	p. 8
Merry Keepsake Co.	Shopify store for personalized Christmas ornaments and mugs, made on demand through print on demand.	merrykeepsakeco.myshopify.com	LIVE SINCE 5 NOV 2026	p. 9
Gumroad toolkits	Digital toolkits for cleaning and janitorial businesses, plus bundles and free downloads.	vorivant.gumroad.com	LIVE	p. 10

LIVE public and available · BUILT software I wrote, shown without source or installers · LAUNCHING DEC 3 launches Dec 3, 2026

No revenue, sales, review, download or user numbers are claimed. No source code, installers or customer names in this PDF; screenshots only where a real one exists.

ABOUT · HOW I WORK

How I work

Every product in this package is checked the same way before anything goes public.

1 I design and direct

I choose what to build, which problem or niche to pick, what to publish and what to charge. I write the briefs and the standing rules the work follows.

Anything that touches money, identity, accounts or the public stays my decision.

2 I test and review

Software has automated tests. Spreadsheets are opened in a real spreadsheet engine. Data tools are tested on saved real responses and then run live.

I review everything before it goes live.

Rules I hold myself to

- **Honest claims.** If a number or result cannot be backed up, it is left out.
- **Tests first.** The Arcane Python code has more than 700 automated tests across the suite. Each Actor ships with a test suite built on saved real responses.
- **One standard.** A shared look, shared setup-wizard code and consistent packaging across the programs.
- **Public data only.** The data tools read public, logged-out pages and do not bypass logins or CAPTCHAs. The one exception by design is the GA4 Exporter, which reads your own Google Analytics properties with your own service-account key.
- **Easy to leave.** Each Arcane program is designed with a one-step uninstall and at most one plain confirmation. The installer declines the bundled offers it has been taught about.
- **Plain language.** Each page says what a product does and where to find it.

How to read the evidence

1 Public page
A link you can open yourself: the Apify Store, the Etsy shop, the Shopify store, the Gumroad store.

2 Screenshot
Taken from the program window. Shown only where a real one exists.

3 Automated tests
Counted in my own test runs. The code itself is not part of this package.

4 Dated record
My own written handoff or write-up, with its date.

Skills this shows

Building: Python, PowerShell, Go, .NET (WPF), Windows APIs, PyInstaller, Node.js, Docker, web data extraction, API design, automated testing.

Product and business: product scoping, niche research, pricing and margin analysis, brand and listing design, e-commerce operations (Etsy, Shopify, Gumroad, Apify Store), listing SEO and free-traffic planning.

SOFTWARE · ARCANE

Arcane: ten Windows programs, one standard

Shared look, shared setup-wizard code, one-step uninstall. Free downloads: vorivant.com/downloads.

STATUS	PLATFORM	STACK	EVIDENCE
BUILT	Windows	Python, PowerShell, Go, .NET (WPF), Windows APIs	700+ automated tests; 4 screenshots

1 Arcane Install

Windows · 1.9.1

Installs a ticked selection from a 43-app catalog. Skips the bundled offers it has been taught to decline, can record a new installer's screens so decline rules are added, and uninstalls in one step.

2 Arcane Memory

Windows · 1.8.3; macOS (script)

Frees cached memory when the standby list is large and free memory is low, and holds a fine 0.5 ms timer resolution, which can smooth frame pacing in some games.

3 Arcane Auto Shutdown

Windows · 1.8.3

Shutdown, restart, sleep, hibernate, sign out, lock, screen off or wake on a schedule, with a live countdown, built on Windows Task Scheduler. Can also trigger when the PC is idle, network traffic drops, an app closes or the battery runs low. Waking from full power-off needs the PC's BIOS wake setting.

4 Arcane Toolkit

Windows

Nine everyday tools in one tray app: window layouts and zones, launcher, smart paste, key remapping, Explorer previews, pointer helpers, light and dark switching, always-on-top and an on-screen text extractor.

5 FrameLift

Windows

Switches to a performance mode when a game starts and restores your settings on exit: CPU priority, a gaming power plan and background CPU hogs held back. Designed to use only normal Windows settings.

6 Rolla Boy

Windows

Presents a GameSir G7 Pro 8K or Sony DualShock 4 to games as a virtual Xbox 360 controller. Two controllers at once, each with its own profile, sticks, triggers, vibration and light bar.

Screenshot, p. 6

7 Scenic Wallpaper

Windows · 1.1.0

Small see-through desktop widget that sets a new landscape photo as your wallpaper. Skips black-and-white and non-scenic shots, avoids repeats, and saves each photographer's credit.

8 ZipFlow

Windows · 1.2.2

ZIP and TAR manager. Files are checked with the Halden Scan engine as they extract. Does not edit archives in place.

Screenshot, p. 6

9 Halden Scan

Windows · 0.3.0; Mac and Linux · 0.1.1

Formerly SentinelScan. Quick, full and custom scans, real-time folder protection, a daily quick scan, quarantine, history and reports, and a command line. Keeps your settings when installed over SentinelScan.

10 Halden Cleaner

Windows

Careful disk cleaner. Shows what it would clear and deletes nothing until you say so. Open source (Apache-2.0).

Companion: Halden Rescue

Windows · 0.3.0, formerly Rescue USB

Prepare a rescue USB once, boot a suspect PC from it, and it scans that PC while Windows is not running, which finds rootkits that hide from a running Windows. It then offers one Remove step, with undo. USBs made with the old Rescue USB are prepared again.

SOFTWARE · ARCANE · FLAGSHIP

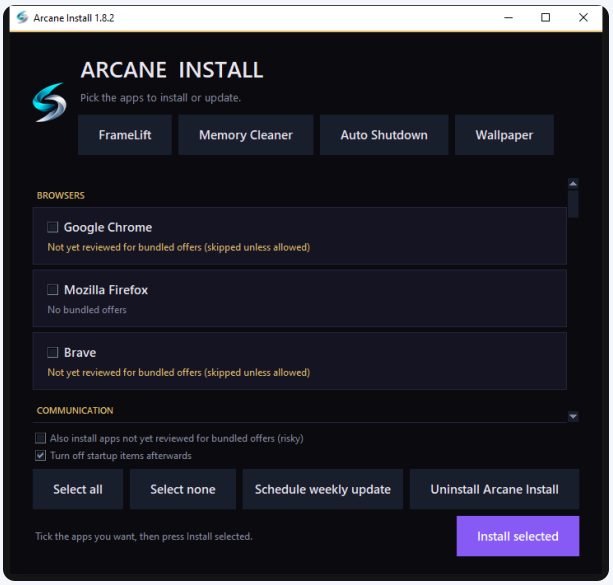
Arcane Install

A Ninite-style installer: one admin program that sets up a fresh Windows PC from a 43-app catalog and skips the bundled offers that make setup tedious.

PLATFORM	STATUS	CATALOG	TESTS
Windows · 1.9.1	BUILT	43 apps	700+ automated, suite-wide

What it does

- Installs a ticked selection of apps from a 43-app catalog in one run.
- Declines the bundled toolbars and offers it has been taught about.
- Skips apps not yet reviewed unless you allow them. A “learn” mode records how a new installer asks so decline rules can be added to the catalog.
- Shows plain progress: an orange “Working” state that turns green on “Done”.
- Has its own entry in Windows Settings and a one-step uninstall.
- Carries my own small programs (Arcane Memory, Auto Shutdown, ZipFlow and others) as optional installs.



Arcane Install catalog, with bundled-offer status per app.

Decisions I made

- **One exe, not a folder.** Everything ships in a single admin program, Ninite-style.
- **Decline by default.** The catalog stores how each installer’s offers are declined, so the user is not asked.
- **Build, don’t bundle.** I replaced third-party memory-cleaner and auto-shutdown utilities in the catalog with my own built-in programs.
- **No console windows** over installers, and a one-step uninstall designed into every program.

Engineering highlights across the suite

Shared setup-wizard code

License, notices and uninstall handled the same way across the suite.

Safety by design

ZipFlow checks extracted files with the Halden Scan engine and does not edit archives in place. FrameLift is designed to use only normal Windows settings.

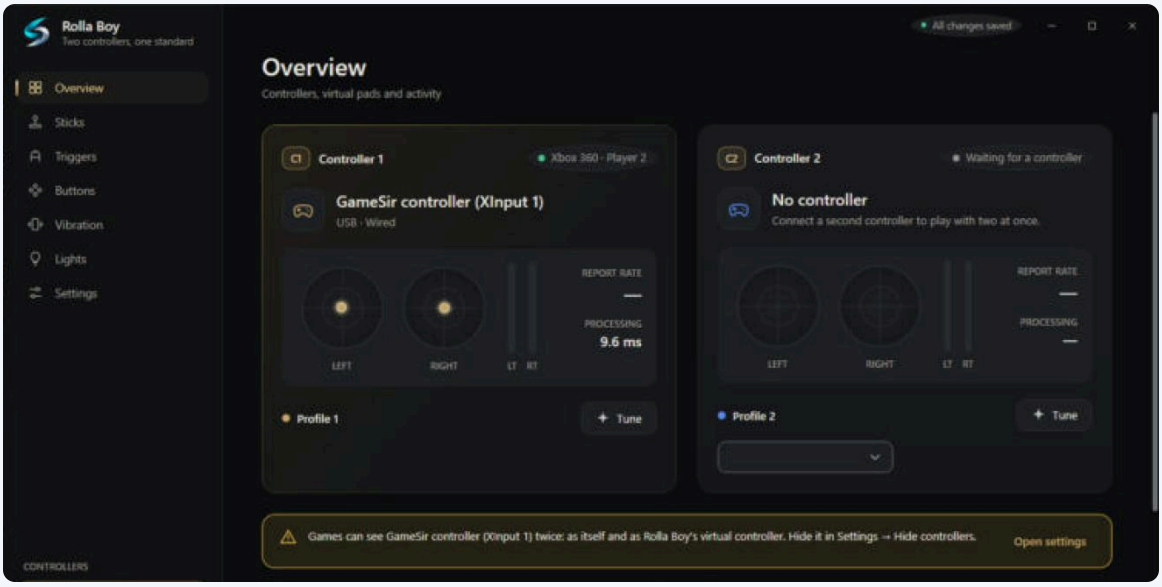
Consistent packaging

Each program ships with its own setup file, license, readme and notices.

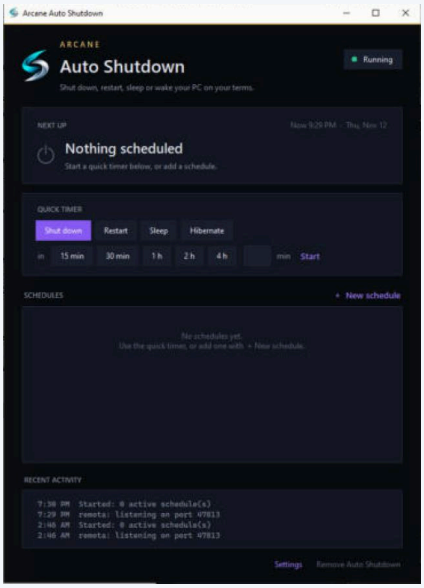
SOFTWARE · ARCANE · IN USE

More from the suite

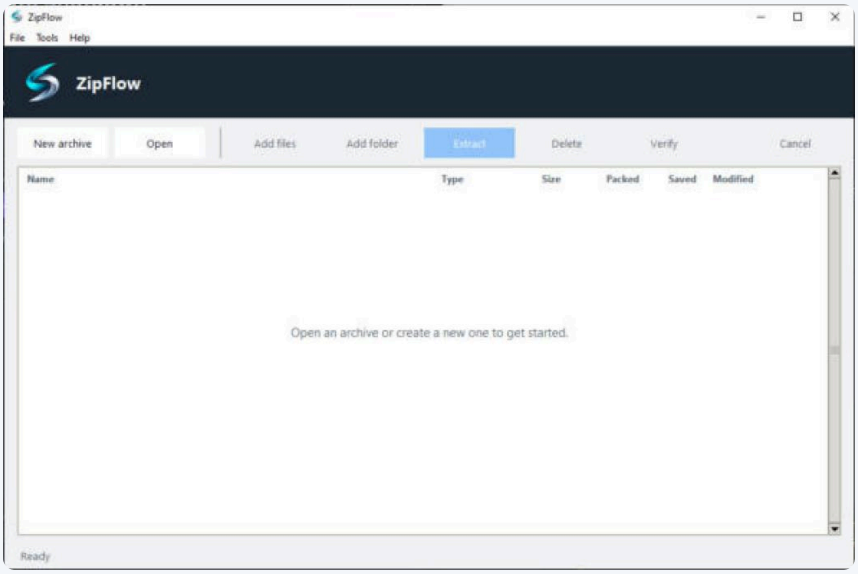
Screenshots of the program windows, shown only where a real one exists.



Rolla Boy. Two controller slots, each with its own profile, sticks, triggers and vibration.



Arcane Auto Shutdown. Quick timer, schedules and a recent-activity log.



ZipFlow. An archive-manager window; extracted files are checked with the Halden Scan engine.

DATA TOOLS · APIFY STORE

Apify Actors: Google’s public data, ready to use

Public data tools on the Apify Store that turn Google’s public pages (and, for GA4, your own analytics) into clean CSV, Excel and JSON, for people and for AI agents. Each takes a public service with no practical export button and returns tidy structured data.

STATUS	TOOLS	STORE	PRICING
LIVE	11 (9 Google, 2 other)	apify.com/aaronoptimus	Pay per event: small start fee plus a fee per result

1 Google Trends Scraper
Compare up to 100 keywords on Google Trends in one run, and pull Trending Now topics.
View on the Apify Store →

2 Google Autocomplete Keyword Ideas
Turn one seed keyword into hundreds of real search suggestions, with Trends scores.
View on the Apify Store →

3 Google Hotels Scraper
Hotel prices and rates for your dates, with booking-site prices as an optional add-on.
View on the Apify Store →

4 Google Flights Scraper
Airfare, booking options and a price calendar.
View on the Apify Store →

5 Google Jobs Scraper
Job listings with salaries and apply links, about ten jobs per search page.
View on the Apify Store →

6 Google News Scraper
Headlines by topic and by city, with real publisher links.
View on the Apify Store →

7 PageSpeed Insights Bulk Audit
Lighthouse scores and Core Web Vitals for hundreds of URLs at once.
View on the Apify Store →

8 Google Ads Transparency Scraper
See the ads a competitor is running.
View on the Apify Store →

9 Google Analytics 4 Exporter
Export GA4 reports to CSV, Excel or JSON for many properties, with your own service-account key.
View on the Apify Store →

10 YouTube Transcripts Scraper
Video captions as text, SRT, VTT or JSON, plus chapters and comments.
View on the Apify Store →

11 App Store & Google Play Reviews Scraper
iOS App Store and Google Play reviews, ratings and app details.
View on the Apify Store →

All 11 Actors
Every Actor is listed on the publisher page, with its Store description and pricing.
apify.com/aaronoptimus

How I build them

- **Test-first.** Automated tests on saved real responses, then live runs.
- **Honest data rules.** Public, logged-out data only (the GA4 Exporter reads your own properties with your own key); no CAPTCHA bypass, no personal data.
- **Clear pricing.** Pay per event: a small start fee per run plus a fee per result delivered, with no separate platform usage fees. Exact pricing is on each Actor’s page.
- **Agent-ready.** Available through the Apify MCP server, Zapier and Make; some also list n8n.

Stack: Node.js, web data extraction, API design, automated testing, Docker, MCP. Evidence: the public Store pages linked above; no reviews, user counts or rankings are claimed. These tools are independent and not affiliated with or endorsed by Google.

DIGITAL PRODUCTS · ETSY

ClipboardCalc: spreadsheets that do the math

Business Spreadsheets for Trades & Treasurers. Small-business spreadsheet templates for Excel and Google Sheets. A trucker, church treasurer or plumber types into the yellow cells and gets profit, tax set-asides, job costs and budget-versus-actual, with no formulas to build.

STATUS	CATALOG	PRICES	SHOP	FORMERLY
LIVE	97 listings	$2.99 to $34.99, singles and bundles	etsy.com/shop/ClipboardCalc	Pennywren Studio (renamed November 2026)

The idea

Many Etsy spreadsheet templates chase crowded searches: budget planners, habit trackers, generic bookkeeping. ClipboardCalc builds for small businesses few sellers build for, from vending routes and home daycares to booster clubs and snow removal.

The product

One .xlsx per template for Excel 2019 or newer and free Google Sheets, sold as an instant download with a filled sample and a blank copy.

One design language: Start Here and Settings tabs, yellow cells to type in and white cells that calculate, dropdowns, a dashboard with KPI tiles and charts, printable outputs where a trade needs them.

Quality bar, checked at each build: formulas verified, zero error cells, no macros or external links.

How each product is made

1	2	3	4	5	6	7
Research	Build	Test	Images & video	Listing copy	Shop management	Distribution

The catalog: shop sections

SHOP SECTION	EXAMPLES
Bundles: Save More	Small Business Finance Bundle, Self-Employed Tax Season Pack, HVAC Service Owner Pack
Trades & Field Service	Contractor Estimate & Job Costing, HVAC, Plumbing, Roofing, Snow Removal
Bookkeeping & Taxes	Profit & Loss Dashboard, Quarterly Tax Estimator, Mileage Log
Nonprofits & Treasurers	Treasurer Ledger & Giving Statements, Grant Tracker, HOA Treasurer
Home & Side Businesses	Home Daycare Billing & Tax Tracker, Vending Route Tracker, Food Truck, Beekeeping
Pricing & Inventory	Inventory & COGS Tracker, Etsy Seller Profit Calculator
Wedding Planning	Wedding Planner: Budget, Guests & Seating
Also in the shop	Printable Puzzles, Classroom resources and Seller Tools such as the Valentine's Day 2027 Seller Calendar

My role. I choose which niches to build, review each listing before it goes live, set prices and sales, and approve anything that spends money or appears in public. **Next:** Pinterest pins, weekly search-rank checks and a seasonal sale calendar. No sales or review figures are claimed.

ONLINE STORE · SHOPIFY

Merry Keepsake Co.: add one every year

A Shopify store for personalized Christmas ornaments and mugs, made and shipped on demand through print on demand, so there is no inventory to hold. Its idea: a numbered-seal ornament series that turns a one-off gift into a yearly collectible.

STATUS	CATALOG	BUILT	STORE
LIVE SINCE 5 NOV 2026	17 products: 16 personalized plus a gift card	7 Oct – 5 Nov 2026	merrykeepsakeco.myshopify.com

The challenge

Launch a Shopify business before the Christmas rush on a near-zero budget, with no inventory and the owner spending as little time as possible.

Identity and accounts

I handled the identity, payment and account steps myself.

What was built

- **Market research.** Chose personalized holiday gifts, where my research found specific niches (pet photo, baby's first, family names, teacher and nurse gifts) less crowded than generic products.
- **Store build.** 16 personalized products plus a gift card, 9 collections, policies, branded notifications, a live personalization preview, and bundle and Black Friday discounts, on Shopify's free theme and a free print-on-demand tier.
- **Free-traffic plan.** 91 designed Pinterest pins (a 65-pin import file with tracked links), 10 short-video scripts, drafted email flows and friends-and-family texts.

Brand system

Evergreen pine, cream lettering and a gilt seal ring. Fonts: Fraunces and Nunito Sans.

Pine	Ink	Cream
#1F4D3A	#1B2A22	#FAF6EF
Linen	**Cranberry**	**Gold**
#F1E9DC	#A4243B	#8A6A3B

Full brand system. Logo, palette, typography, voice rules, five print templates and a strict honesty policy on claims.

Profit engineering. Per-order margins modeled with real supplier costs, free shipping at $35 and a 3+ bundle, and a research study that tested prices, conversion, traffic, catalog and deadlines.

Honesty rules. Only "Printed in the USA", true-size photos and clear order-by dates; no "handmade" or "bestseller".

Status so far

Opened on 5 November 2026 with 17 products, then passed a full audit (10 Nov) and test orders. The research found the limit is traffic, not pricing, which set the focus on free marketing channels. No sales or reviews are claimed.

Skills shown

E-commerce strategy, brand design, Shopify, print-on-demand operations, pricing and margin analysis, listing SEO and free-traffic planning.

LEAD OFFERING · DENTAL PRACTICES

Tag You're Booked

DONE FOR YOU · LAUNCHING DECEMBER 3

Missed-call text-back and booking for US dental practices

When a call is missed, the system is designed to text the caller two open appointment times, and the patient books by replying. The texts are sent by an automated system, not by a person at the practice. Sold alone or as part of the Complete Local Growth bundle.

$497 setup · $297/month
hello@vorivant.com

How it works

- A missed call triggers an automatic text with two open times, and the patient books by replying.
- Urgent or unclear messages go to a person. No clinical or insurance advice is given.

No clients, results or customer names are claimed. A later add-on is planned: an after-hours voice receptionist, also automated.

Complete Local Growth · all three services, or each on its own — **$497 setup, then $397/month**

1 Tag You're Booked
Missed-call text-back and booking.
$497 setup, $297/month

2 Profile Rebuild for your Google Business Profile
Profile and listing check with a list of changes to approve, plus a monthly report. **$397 one-time**

3 Review Management
Drafted replies to your reviews, with your approval on each one.
$149/month

COMPLIMENTARY WITH THE FULL PACKAGE **Adberyl**: a read-only ad-account monitoring and reporting app for Google Ads and Meta. It never changes an ad account. Also a separate product; not priced in the bundle.

Regular prices. Launch pricing is available now; see vorivant.com or email hello@vorivant.com.

DIGITAL PRODUCTS · GUMROAD

Gumroad toolkits

Cleaning and janitorial toolkits at vorivant.gumroad.com. Three products, two bundles and three free downloads are live; both memberships are closed for now.

BRAND	PRODUCT	PRICE	STATUS
Fair Scope Kit	**Cleaning Scope & Cost Toolkit** Records extra cleaning scope and costs. Offline app, Excel workbook and templates.	$39 once	LIVE
Inquiry Ready Widget	**Cleaning Price-Range Calculator** Branded price-range calculator widget exported as standalone HTML.	$19 single client $79 Agency Ten	LIVE
Sparkle Promo Kit	**Cleaning Flyers, Cards & Icons** Editable SVG flyers, cards and 24 line icons, plus a browser editor.	$29 single brand $59 agency	LIVE
Retavryn, BidTavora	**Recurring Contract Margin Workspace; Janitorial Opportunity Briefs** Memberships.	$19 / $29 per month	CLOSED FOR NOW

No sales, downloads or reviews are claimed. Also live: Cleaning Owner Kit bundle ($55) and Web Designer Pack bundle ($109).

SOURCES AND CONTACT

Where each page comes from

Every product line is backed by a public page or my own dated record.

PRODUCT LINE	CHECKED AGAINST
Tag You're Booked	Project specification and service plan.
Arcane	Release notes and build records (rebuild report of 22 November 2026); screenshots of four programs; 700+ automated tests across the Python code.
Apify Actors	My Actor write-up; the publisher page and Actor pages at apify.com/aaronoptimus, opened 22 November 2026.
ClipboardCalc	Shop write-up of 18 November 2026; the live shop at etsy.com/shop/ClipboardCalc, opened 22 November 2026.
Merry Keepsake	Project handoff dated 18 November 2026; store audit of 10 November; the live store, opened 22 November 2026.
Gumroad	Launch kit and 13 October handoff; live store pages at vorivant.gumroad.com, opened 22 November 2026.

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Also: vorivant.gumroad.com · apify.com/aaronoptimus · etsy.com/shop/ClipboardCalc · github.com/Vorivant. The source code and installers are proprietary and are not included in this package.

In this package

Portfolio PDF
This document

README.md
The same story as text

RESUME-PROJECTS-SECTION.md
Resume-ready wording

LICENSE.txt, assets/
License, logos, screenshots

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